



Odessa Chamber of Commerce
112 S. 2nd St.
Odessa, MO 64076
816.633.4044
www.odessamochamber.com
chamberodessamo@gmail.com

Dear Friend,

The Odessa Chamber of Commerce Board of Directors is working diligently to enhance the benefits of Chamber membership. The Chamber works in partnership with all sectors of the community to assist Odessa and the surrounding area in becoming a viable economic force. We invite you to join the Chamber to support our efforts. Together we will make a difference.

What are some of the benefits of a member of the Odessa Chamber of Commerce?

The Odessa Chamber:

- Acts as your Spokesperson-we are the voice of the community.
- Promotes your business by providing an online membership directory
- Answers mail, telephone and email inquiries about businesses in Odessa
- Provides the opportunity for you to link to your business site from the Chamber site
- Keeps you informed of activities sponsored by other Chamber members
- Sponsors events to bring members together for both business and pleasure
- Organizes events designed to bring people and business to Odessa
- Promotes activities to enhance the quality of life in the Odessa area
- Uses social media to share promotions, activities and events of your business or organization
- Acts as a Community Information Clearing House
- Produces a monthly e-newsletter with new member updates and member features
- Provides ribbon cuttings for new businesses
- Promotes your business by making your brochures, flyers, and business cards available in the Chamber office lobby
- Offers quarterly after hour events for networking and introduction to new businesses
- Offers to include your business in the Chamber Bucks Program at no cost
- Promotes your business by making your brochures, flyers, and business cards available in the Chamber office lobby

Our mission is to grow area business and do everything possible to help it thrive. That growth, in turn, creates the revenue we need to support our streets, sidewalks, and infrastructure. Your support will have a lasting impact on the unique community pride and personality that defines Odessa. Please join us in our efforts to support business growth in the area.

Sincerely,

The Odessa Chamber of Commerce



2021-2022 MEMBERSHIP LEVELS AND BENEFITS

ODESSA CHAMBER OF COMMERCE

Making Odessa the Place to Be!

Benefits for all Members –

- Chamber Bucks Program: Chamber bucks are gift certificate sold by the Chamber that can be accepted at any business in Odessa. There is no obligation or expense Chamber member for this benefit. A non-Chamber member can accept Chamber bucks for a processes fee of \$1.00 or 5% of the value. **If you are interested in participating in the Chamber Bucks program be sure to let the Chamber’s Executive Director know so that you are provided with guidelines and participation sticker.**
- Monthly newsletter with Chamber news and business content, plus e-mail updates.
- Ribbon Cutting for all new members or existing members with a new location/owners
- Special event promotion through member-to-member emails and networking opportunities
- Opportunity to display flyers or other business information in the Chamber office
- monthly member spotlight rotation with logo shared on all social media platforms as well as the newsletter

Friends of the Chamber \$50 - This tier is designed for non-profits **ONLY**. Businesses in this tier are listed in the online business directory. **Voting privileges not available**

Home Based Business \$100 – *This tier is designed for businesses that operate out of their home for a profit. Voting privileges are one vote per household.*

General Level Membership \$150 - This tier is designed for small, owner-operated. The benefits of this level include:

- New member recognition on the Chamber website
- One voting member
- Business referrals to help you connect with potential customers looking for a business like yours
- Networking, relationship building and learning opportunities through Chamber events
- Listing in the online and digital Membership Directory including website or Facebook page with direct link to the business, and business/organization information

Outstanding Level Membership \$250 - This tier is designed for growing businesses and includes all of the benefits of the general membership. The Outstanding level also allows for 2 voting members, sponsorship and marketing options at events and your company logo on the website directory listing in addition to contact information.

Platinum Level Membership \$500 - The Platinum level membership was created for members who recognize the relationship between the prosperity of Odessa and the success of their own business. It was designed for the elite business and community leader. It is recommended for those businesses with longevity and ongoing support for and by the community. The Platinum level includes all of the benefits listed above as well as ad placement on the homepage of the Chamber website, priority contact for sponsorship and marketing options at events, up to 3 voting members, and priority listing in the online membership directory.